



Chiropractor

Thief River Falls, Minnesota



“drchrono’s managed billing services were critical in taking my practice to the next level. I was absolutely blown away by the billing team - I no longer had a single person supporting my billing, but an entire team dedicated to helping me succeed.”

Practice Background

Shortly after completing Chiropractor’s College, our client started a practice in Thief River Falls, Minnesota. Like many new practitioners, he was entirely new to the world of billing. As our client puts it, “they don’t teach you billing in school... any school.”

“my revenues quadrupled after adopting drchrono’s EHR billing services.”

Billing Challenge

With no experience in billing, our client hired a biller, who was an “expert” in billing for chiropractic. After some time, our client noticed that he had an abundance of new patients and appointments, but he was seeing very little revenue from his billings. Since our client was already a drchrono EHR customer, he called drchrono for help.

Results of Implementing drchrono’s Managed Billing Solution

drchrono set our client’s practice up for success. He was immediately setup with a team of billing specialists who overhauled his billing practices...all at a lower cost than what he was spending for his internal biller. The results speak for themselves:

	Before	drchrono
Claim Submission	20-25%	100%
Claim to Payment Time	4-6 weeks	1 week
Cashflow	Poor	Excellent
ROI on Billing Services	Negative	3900%*
Gross Revenues	4X Improvement	

*ROI formula ((revenue gain - cost of services)/(cost of services))