



# CASE STUDY: EHR & BILLING IN A HIGH VOLUME OFFICE



## Dr. Mark Amols

Reproductive Endocrinology & Infertility, New Direction Fertility Center | Gilbert, AZ



*“If speed is someone’s need, DrChrono fulfills it. It’s efficient and completely mobile. It’s a system that is completely cost effective - your overhead is an iPad. The system is so integrated that you can chart and bill with the touch of a button; we never lose a dollar because the billing is built into the notes.”*

### Practice Background

Gilbert, Arizona based fertility and endocrinology specialist, Dr. Mark Amols, has built an extremely successful fertility practice. His nine-person practice, New Direction Fertility Center, helps patients at a fraction of the cost they would spend elsewhere; due to his success rates, skill and favorable cost structure, Dr. Amols and his staff see anywhere between 30-50 patients a day.

*“I love that DrChrono’s app is lightning fast - you simply don’t get that on other EHRs who are dependent on a web experience. I think one of the nicest features on the app is the billing profile. We never forget to bill because billing is built into the notes. We always know that we charged appropriately. This is just another reason why I would never choose another EHR over DrChrono.”*

### In the Office

Dr. Amols and his staff take efficiency seriously. He and his staff simply do not have time in between appointments or after closing to chart; DrChrono is the

perfect solution because they are able to use customized medical templates and clinical forms on their iPad to chart comprehensively during each encounter.

### Improved Medical Billing

Additionally, since Dr. Amols and his staff utilize the DrChrono Apollo account, they are able to use the EHR to manage their billing as well. The process is seamless for the team thanks to the Billing Profiles feature, which allows users to preset the correct ICD-9, CPT, HCPCS and NDC codes for procedures.

### Outcomes

- Integrated Charting and Billing  
You can chart and bill in one easy step
- Custom Clinical Forms Optimize Efficiency  
Charting is customized to provider workflow and procedure
- Native iPad app for better care  
The interface and speed allow for more quality time with patients